

V.S.B. ENGINEERING COLLEGE, KARUR
Department of Management Studies (MBA)
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QUESTION BANK

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Subject I – BA 7402 - Business Ethics - Corporate Social Responsibility & Governance

UNIT – I INTRODUCTION
TWO MARKS QUESTION & ANSWERS

1. What is Ethics?
2. Define ethics.
3. What is nature of ethics?
4. What is principles of ethics?
5. Mention the domains of applied ethics.
6. What is Applied Ethics?
7. What is Meta Ethics?
8. What is values and ethics?
9. What is important of ethics?
10. What do you meant by business ethics?
11. Write down the nature or characteristics of Business ethics.
12. What is source of business ethics?
13. What are the types of business ethics?
14. Write down the importance of business ethics.
15. What is ethical theories?
16. What are the non-normative theories?
17. What is ethical behavior?
18. What are the causes of ethical behavior?
19. What are ethical abuses?
20. What are the characteristics of work ethics?
21. What are the aspects of work ethics?
22. What are the benefits of public good?
23. What is meant by work ethics?

UNIT-II

ETHICS THEORY AND BEYOND

1. What is management of ethics?
2. What is ethical dilemma?
3. What are the types of ethical dilemmas?
4. What are the approaches in ethical dilemmas?
5. What are the guidelines for managing ethics in business?
6. Write down the ethical issues in maximizing the profit.
7. What are ethics for managers?
8. Mention the characteristics of quality managers?
9. What are the moral principles for manager?
10. What are the role and functions of ethical managers?
11. Who is ethical manager?
12. Who is unethical managers?
13. What is code of ethics?
14. What are the needs of code of conduct?
15. What is enron?
16. What are the importance of code of ethics?
17. What are the business issues in India context?

18. What are the ecology / environmental issues in Indian context?
19. Who commits the fraud?
20. How are they caught?
21. Write down the cost of fraud.

UNIT III

LEGAL ASPECTS OF ETHICS

1. What is political environment?
2. What is political system?
3. Mention the classification of political system.
4. What is meant by political risk? Mention its types.
5. Write down the implications of Political Environment for Business.
6. What is meant by legal environment?
7. How the international marketing is affected by bodies in law?
8. What are the kinds of legal systems?
9. What are the issues in legal environment?
10. What are the features of Indian constitution?
11. What are the fundamental rights?
12. Write down the provisions of Indian constitution pertaining to business.
13. What are directive principles?
14. What are the classifications of directive principles?
15. State the prominent features of MRTP
16. What are restrictive trade practices?
17. What are the prominent features of FERA?
18. What are the social cultural factors affecting business?
19. What are the features of Indian culture?
20. What is Indian values system?
21. What are the sources of Indian values?
22. What are the changing value system in India?
23. Write down the importance of values in business.

UNIT-4

ENVIRONMENTAL ETHICS

1. Define Environmental ethics.
2. What are the approaches of environmental ethics?
3. What are the views of environmental ethics?
4. What is meant by Economic Environment?
5. What are the components of economic environment?
6. List out the economic factors affecting business.
7. Define economic growth.
8. What are the elements of economic growth?
9. What are the stages of economic growth?
10. Define Economic planning.
11. What are the objectives of planning in India?
12. What are the main features of Economic planning with respect to business?
13. What are the objectives of Twelfth five year plan?
14. Define Industrial policy.
15. What are the natures of Industrial policy?
16. What are the objectives of Industrial policy?
17. What are the factors affecting economic growth?
18. What are the importance of Industrial policy?
19. What are the problems with Industrial policy?
20. What do you understand by chamber of commerce?
21. What are the advantages of chamber of commerce to businessmen?
22. What is CII?
23. What are the objectives of CII?
- 24.) What are the roles of CII?
- 25.) What are the roles of chambers of commerce?
- 26.) Write down the salient features of New industrial policy.

UNIT V

CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

1. What is corporate social responsibility?
2. Define Corporate Social Responsibility.
3. List out the need for CSR.
4. What are the types of CSR?
5. Write down the importance of CSR.
6. Mention the challenges of CSR.
7. What is meant by corporate citizenship?
8. What is meant by Corporate Governance?
9. Define Corporate Governance.
10. What is the need of Corporate Governance?
11. What are the objectives of Corporate Governance?
12. What are theories of Corporate Governance?
13. What are the Roles of SEBI?
14. What are the Powers of SEBI?
15. What are the Roles of RBI?
16. What the different types of Board Structures?
17. What you mean by Mitigate Risk?
18. Mention the Issues and Challenges faced by Board of Directors.
19. Write down the Effectiveness of Board.
20. Define Capital Market?
21. What are the Role/Functions Of Capital Market?
22. What are the Objectives Of Governance Rating?

UNIT – I INTRODUCTION

16 MARKS

1. Define business ethics. State its characteristics.
2. Discuss various ethical theories.
3. Discuss the principles of ethics.
4. What are the different causes of Unethical behaviour?
5. Explain the different kinds of Unethical Behavior in Business.
6. Write a detailed note on ethical abuses
7. How work ethics can be improved?
8. Briefly explain code of ethics in business.
9. Briefly explain Public good in ethics

UNIT 2

ETHICS THEORY AND BEYOND

1. Discuss role and functions of ethical managers.
2. Describe different ethical dilemmas.
 - a. Ethical dilemma as situations with conflict between two or more ethical principles and each solution may contain unpleasant outcomes for one or more involved parties .
2. Write a note on “Ethics in Practice”
3. “Size of the organization is may influence ethics”. Comment
4. Elaborate environmental issues in Indian Context
5. 6. Give a detailed description on “Comparative Ethical Behaviour of Managers”
6. Briefly explain code of ethics in business
7. What are the various business issues in Indian Context?
8. Write down the guidelines for managing ethics in business.
9. Discuss cost of corporate ethics evaluation.

UNIT 3

LEGAL ASPECTS OF ETHICS

1. Briefly explain political environment.
2. Explain the political Set-Up in India and its major characteristics
3. Discuss the implications of Political Environment for Business.
4. Elaborate the legal environment for business

5. Discuss the salient features of Indian Constitution.
6. What are the important provisions of Indian Constitution pertaining to business? Explain
7. Discuss the prominent features of MRTP act
8. Discuss the various features of FERA.
9. Briefly explain Socio- cultural Environment in Business
10. Elaborate the features of Indian Culture and Indian Values

UNIT 4

ENVIRONMENTAL ETHICS

1. Describe the main features of economic planning.
2. Discuss the role and advantages of Chamber of commerce.
3. Write a detailed note on Confederation of Indian industries.
4. Explain the philosophy of economic growth.
5. Elucidate stages of economic growth.
6. Discuss various approaches to environmental ethics.
7. Elaborate impact of economic environment on business
8. Discuss objective and importance of industrial policy.
9. Elaborate New industrial policy 1991
10. Elucidate Five year plans.

UNIT 5

CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

1. Discuss theoretical perspective of Corporate Social responsibility.
2. Describe different strategies of Corporate Social Responsibility.
3. Elaborate evolution of Corporate Social Responsibility.
4. Explain business practices of Corporate Social Responsibility.
5. What are the various challenges of CSR?
6. Write a note on CRISIL corporate governance and value creation rating.
7. Discuss in detail governance practices and regulations.
8. Give a detailed description on structure and development of board.
9. Discuss role of capital market.
10. Elucidate essentials of corporate Governance.

BA7401 INTERNATIONAL BUSINESS MANAGEMENT

TWO MARKS QUESTION & ANSWERS

UNIT I

1. What is meant by International Business?
2. List out the features of International Business.
3. Define Internationalizing business.
4. Bring out the advantages of Internationalization.
5. Give some disadvantages of Internationalization.
6. Give the meaning for business globalization.
7. List out the factors causing globalization of business.
8. What are the physical and societal factors?
9. Give some competitive factors.
10. What is the Global Business Environment?
11. State the elements of social and culture.
12. List out the three types of political risk.
13. What are the political risks that are involved?

14. Give some Economic environment.
15. What are the implications of country attractiveness?
16. What are the benefits of country attractiveness?
17. What is meant by competitive risk?
18. State the term operational risk.
19. Give the meaning of political risk.
20. What is meant by economic risk.

UNIT –II

- 1) List out the purpose of GATT.
- 2) What is meant by world trade organization
- 3) Give the main name of international trade
- 4) What is dealt in article VIII status of the WTO
- 5) What is article IX of decision making.
- 6) What is meant by trade policy?
- 7) What are the export controls
- 8) What is meant by term customs
- 9) State the term international trade
- 10) What is meant by regional trade blocks
- 11) List out the four major regional trade blocks
- 12) Explain RTBs across the globe
- 13) Give some points relating to MERCOSUR.
- 14) Who are the member states of ASEAN?
- 15) Give one important goals of EU.
- 16) What are the functions of trade policy?
- 17) What are the important roles played by the WTO in the principle of trade?
- 18) List out the fundamental principles of trading.
- 19) What are the advantages of Regional trade blocks?
- 20) Give any three disadvantage of regional trade blocks.

UNIT III

- 1) What is meant by Standardization?
- 2) State the term differentiation.
- 3) What is meant by strategic options?
- 4) List the four procedures for the initial screening process.
- 5) What are the types of exporting?
- 6) What are the benefits of licensing?
- 7) Define importing
- 8) State the term exporting.
- 9) What is meant by licensing?
- 10) Give meaning of franchising.
- 11) What is FDI?

- 12) Explain joint venture.
- 13) Define organization structure.
- 14) What is meant by strategic alliance?
- 15) List the types of organization structure.
- 16) What is meant by line organization?
- 17) List out the advantages of line organization.
- 18) Give meaning of functional organization.
- 19) List the limitation of line and staff organization.
- 20) What is meant by absolute advantage?

UNIT IV

- 1) What are the four major location strategies for global production networks?
- 2) What do you mean by the term cost production?
- 3) What is fixed cost?
- 4) What is Average fixed cost?
- 5) Give examples of fixed cost.
- 6) What is variable cost?
- 7) What is Average Variable cost?
- 8) What is make or buy decision?
- 9) What are the numbers which you have to consider when you propose a make or Buy decision?
- 10) What do you mean by the term supply chain management (SCM)?
- 11) Define Globalization
- 12) What is marketing strategy?
- 13) What is meant by product development?
- 14) What is political risk?
- 15) Name some sources of funds.
- 16) What are the forms of security?
- 17) What is franchising?
- 18) What are strategic orientations?
- 19) What is Training?
- 20) What is compensation?

UNIT V

1. What is meant by International Business?
2. Give any two advantages & disadvantages of International business.
3. What do you mean by the term conflict?
4. What are the main sources of conflict?
5. What do you mean by the term Economic Conflict?
6. What does value conflict involve?
7. What are the types of conflicts?
8. What is meant by Relationship conflict?
9. What is meant by Data conflict?
10. When does power conflict arise?
11. What is interest conflict?
12. What are structural conflicts?
13. What is value conflict?
14. What are the methods of conflicts resolutions?
15. Define Negotiation.
16. What are the steps in process of Negotiation?
17. What are the types of negotiation in an organization?
18. What are the active participants in promotion of global activities?
19. Name some ethical issues in international business.
20. What is Ethics?

16 MARKS QUESTIONS & ANSWERS

UNIT I

1. Explain in detail about the nature of international business.
2. Discuss about the Internationalizing business.
3. What are the advantages of international business?

4. What are the factors causing globalization of business?
 5. Discuss the importance and framework of international business environment.
6. Explain the classification of political system.
 7. What are the culture determinants?
 8. How does cultural diversity affecting international business?
9. What are the different types of government interventions on global business?
10. Differentiate between protection and liberalization of global business.

UNIT II

1. What is meant by international trade and investment? Explain.
2. Explain the promotion of Global business.
3. Enumerate in detail about the role of GATT.
 4. Elaborate about multi trade negotiation and agreements VIII and IX.
5. Discuss in detail about the round discussion and agreements.
6. What are the challenges for global business?
7. Explain in detail about the theories of international trade and investment.
 8. Explain in detail about the Regional trade blocks.
 9. List out the Advantages & Disadvantages of Regional Trade blocks.
10. Explain about the regional trade blocks across the globe.

UNIT III

1. Write about the International Strategic Management.
2. What are the areas of Strategic compulsion in international management?
3. Differentiate between standardization and differentiation.
4. Describe the modes and problems of global portfolio Investment.
5. Illustrate the conflict resolution actions in International Business
6. What are the factors affecting negotiations in International business?
7. What are the advantages & disadvantages of strategic alliance?
8. List and explain factors affecting the selection of entry mode.
9. Describe the various types of organizational structures.
10. Explain the various performance evaluation systems.

UNIT IV

1. Explain in detail about the global production.
 2. Describe the Location decision in global production.
3. Describe the make or Buy decision
4. Explain the global supply chain business processes
5. Enumerate the issues and challenges in global supply chain
6. What are the characteristics of global marketing?
7. What are the global pricing strategies?
8. Describe the channel members in International marketing channels.
9. List and explain the factors influencing channel decisions in international market.
10. Explain the elements of expatriate compensation

UNIT V

1. Explain the various sources of conflict in International business
2. Enumerate the conflict management styles and strategies.
3. What are the factors affecting negotiations?
4. What are the ethical issues in international business?
5. Describe the features of ethical model for decision making process.
6. Explain the importance of international business ethics
7. Describe the role of international agencies in negotiation.
8. Explain the principles of principles in applied ethical.
9. Explain the role of WTO in negotiation.
10. Discuss the conflicts resolutions actions in international business